



# CORPORATE SPONSORSHIP

**For YAMM**

**(Youth Achieving Moral Maturity)**

*"Making what seems impossible, possible"*





# WHAT YAMM IS ABOUT

Youth Achieving Moral Maturity (YAMM) is dedicated to empowering vulnerable youth by providing essential skills and mentorship, ensuring they become financially independent, resilient, and self-sufficient. This sponsorship proposal package outlines opportunities for businesses and organizations to partner with YAMM, contributing to youth development, leadership, and community engagement.

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**Supporting Education &  
Creating Income for  
Underprivileged  
Children**

# VISION & MISSION

## VISION

We envision a future where every young person has the skills, resources, and guidance to achieve financial independence, lead with integrity, and contribute meaningfully to their community.

## MISSION

- Empower Vulnerable Youth ●
- Develop Economic Opportunities ●
- Foster Leadership & Moral Maturity ●
- Strengthen Community Engagement ●





# BENEFITS FOR SPONSORS

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin at molestie mauris. Curabitur massa metus, condimentum sit amet ante eu, luctus placerat ipsum.

1

**Enhanced Brand Visibility & Corporate Social Responsibility (CSR)**

2

**Direct Community Impact & Meaningful Engagement**





# SPONSORSHIP PACKAGES OFFERED

## 1. LEGACY PARTNER

*Contribution: \$25,000+*

**Benefits:**

- Premier logo placement & recognition
- Exclusive speaking opportunity at YAMM events
- Featured sponsor spotlight in digital & print media
- Customized engagement with YAMM programs

## 2. EMPOWERMENT ADVOCATE

*Contribution: \$10,000*

**Benefits:**

- Prominent logo on event materials & website
- Social media feature & press acknowledgment
- Invitation to exclusive networking events

## 3. IMPACT CHAMPION

*Contribution: \$5,000*

**Benefits:**

- Logo placement on select materials
- Recognition in donor appreciation campaigns

## 4. COMMUNITY SUPPORTER

*Contribution: \$500*

**Benefits:**

- Name listed on YAMM's website as a supporter
- Name listed on YAMM's Social Media



# SPONSORSHIP GOALS & IMPACT

YAMM's mission is to foster moral standards, guidance, and leadership in young people aged 12-24 by equipping them with essential skills and resources for financial self-sufficiency and personal growth. With your support, YAMM can:

- **Develop Financial Literacy Programs:** Equip youth with critical budgeting, saving, investing, and credit management skills to ensure their future independence.
- **Offer Entrepreneurial Training:** Inspire youth to explore entrepreneurial ventures by providing courses on business planning, marketing, and management.
- **Facilitate Job Readiness Workshops:** Improve employability through resume-building sessions, interview training, and professional communication development.
- **Create Internship & Apprenticeship Opportunities:** Partner with local businesses to provide youth with hands-on experience, bridging the gap between education and the workforce.
- **Establish Mentorship Programs:** Connect young people with mentors who will guide, support, and empower them to reach their full potential.
- **Provide Access to Technology and Resources:** Ensure every youth has the tools and resources needed to succeed in today's digital world.
- **Promote Community Engagement:** Encourage youth to develop leadership skills through active participation in community service projects and civic activities.



# WHY PARTNER WITH YAMM?

Partnering with YAMM means contributing to a sustainable future for vulnerable youth in Winston-Salem and beyond. By supporting our programs, you can help break the cycle of poverty and provide essential resources that equip young people with the skills needed for self-sufficiency.

- **Measurable Impact:** Your sponsorship will directly impact the lives of youth by enhancing their academic performance, financial literacy, career readiness, and personal development.
- **Community Investment:** By joining us as a sponsor, your organization demonstrates its commitment to fostering the next generation of leaders, entrepreneurs, and engaged citizens.
- **Brand Alignment:** Align your brand with YAMM's values of empowerment, resilience, and community growth, reinforcing your organization's dedication to social responsibility and positive societal change.





# CHOOSE YOUR SPONSORSHIP

## YAMM (Youth Achieving Moral Maturity) Sponsorship Form

Thank you for your interest in sponsoring the Outdoor Life Leadership Program! Your support helps empower the next generation of leaders, promote environmental responsibility, and create transformative outdoor experiences for participants. We are excited to offer you the opportunity to join us in making this program a success.

### Sponsorship Packages

Please select your desired sponsorship level:

#### Legacy Partner – \$25,000

- Premier logo placement & recognition
- Exclusive speaking opportunity at YAMM events
- Featured sponsor spotlight in digital & print media
- Customized engagement with YAMM programs

#### Empowerment Advocate – \$10,000

- Prominent logo on event materials & website
- Social media feature & press acknowledgment
- Invitation to exclusive networking events

#### Impact Champion – \$5,000

- Logo placement on select materials
- Recognition in donor appreciation campaigns

#### Community Supporter – \$500

- Name listed on YAMM's website as a supporter
- Name listed on YAMM's Social Media







# CHOOSE YOUR SPONSORSHIP

## YAMM (Youth Achieving Moral Maturity) Sponsorship Form

### Sponsorship Packages

Please select your desired sponsorship level:

### Sponsorship Contact Information

Company Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

### Payment Information

#### Please select your payment method:

- \$25,000 - Legacy Partner Package
- \$10,000 - Empowerment Advocate Package
- \$5,000 - Impact Champion Package
- \$500 - Community Supporter

#### Payment Method:

- Online Payment: Visit [Sponsorship Page](#) to make your payment securely online.
- Check (Make payable to: Outdoor Life Leadership, PO Box 12345, Winston-Salem, NC 27117)
- Credit Card (Please provide details below)

#### Credit Card Information:

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

#### Agreement:

By signing this form, you acknowledge your commitment to sponsor the Outdoor Life Leadership Program at the selected level. You agree to provide the required logos and promotional materials within 30 days of submission, and understand that the sponsorship benefits outlined will be provided upon receipt of payment.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



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# THANK YOU

We look forward to partnering with you to create a brighter future for the youth of Winston-Salem and beyond!

To become a YAMM sponsor, please contact us at:

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336-705-3622



support@kgyamm.org



www.kgyamm.org

